

YOU MAKE IT HAPPEN



SEPT 28-OCT 18. IT'S NOT A REVIVAL. IT'S A **REVOLUTION.**

HOW TO CHOOSE AMONG SUCH AN ABUNDANCE OF SHOWS?" - New York Times

NYMF SHOWS HAVE WON OR BEEN NOMINATED FOR:

- * Drama Desk Awards
- * Lucille Lortel Awards
- * Outer Critics Circle Awards
- * Obie Awards
- * GLAAD Media Awards
- * LA Ovation Awards
- * Helen Hayes Awards
- * Jefferson Awards
- * Barrymore Awards
- * Richard Rodgers Awards



Whether it is powerfully engaging the issues of the day or lifting our spirits during troubled times, musical theater has been an important part of the American cultural fabric for over a century.

But hit shows aren't born that way: writers need the chance to try out their work in three dimensions, for a real audience, in order to hone their projects and develop their craft. And the high cost of putting on a show has made these crucial production opportunities difficult to find.

The New York Musical Theatre Festival can play a critical role in securing the future of musical theater...with your help.

Hailed as the "Sundance of Musical Theatre," NYMF ensures that America's greatest art form stays vital by effectively showcasing the next generation of musical theater talent and providing a powerful engine to launch new musicals into production.

By harnessing grassroots industry support and an economy of scale, NYMF is able to provide resources that individual artists could not otherwise access or afford, in a professional framework specifically suited to the needs of new musicals. Our artists receive prime midtown theatre venues, savvy technical support, a massive and original marketing platform, and an extensive network of theater professionals to offer guidance that no other theatre festival provides - empowering emerging artists to showcase their work for potential producers and a general audience of thousands.

WITH THE SUPPORT OF OUR DONORS, NYMF HAS LAUNCHED A REMARKABLE NUMBER OF SUCCESSES INCLUDING ALTAR BOYZ, [TITLE OF SHOW], THE BLUE FLOWER, THE BIG VOICE: GOD OR MERMAN?, CAPTAIN LOUIE, GUTENBERG! THE MUSICAL, THE GREAT AMERICAN TRAILER PARK MUSICAL, MEET JOHN DOE, MIDLIFE (THE CRISIS MUSICAL), NERDS, NEXT TO NORMAL, ROOMS, SHOUT! THE MOD MUSICAL, AND YANK! AMONG MANY OTHERS.

Photography: [title of show] photo by Carol Rosegg (above); opposite page, Plane Crazy.



HERE'S WHY YOUR SUPPORT MATTERS:

Your donation can have life-changing results.

Who would have thought that a half-finished manuscript submitted to the Festival by two unknown writers would end up on Broadway? But [title of show] (NYMF '04) couldn't have made it there without a boost from NYMF. In fact, NYMF has premiered over 175 new musicals in just 5 short years, leading to additional productions of more than 50 shows - on Broadway, off-Broadway, in 39 states and in ten different countries. And we couldn't have done it without people like you.

Your donation can bring the magic of musical theatre to devoted theatregoers and newcomers alike.

Over 150,000 theatre lovers have attended NYMF's many productions, workshops, concerts, parties, seminars, and master classes. By keeping ticket prices low - just \$20 - we can build new audiences and ensure our shows are well attended and affordable.

And your donation gives the TONY® winners of the future a place to thrive right now.

NYMF gives a powerful platform to over 25 full productions and nearly 1,000 artists each fall, highlighting the diversity and vibrancy of contemporary musical theater. And the festival has become a major destination for industry members scouting talented new writers, directors, choreographers, and performers.

Our writers and artists are waiting in the wings. You can put them out on the stage. Please donate now.

Ticket revenues cover only a fraction of our costs, so we depend upon tax-deductible contributions from individuals and companies who love musical theatre as much as we do. Over 85 cents of each dollar raised goes directly to the production costs of the festival - and every dollar counts. Please become a patron today.

Please complete and mail the form on the reverse side, or call our Development Department today at 212-664-0979.

"MORE THAN ENOUGH WATTAGE TO JOLT AUDIENCES BACK IN THEIR SEATS."

- Time Out New York



BECOME A PATRON OF NYMF

Join us and you'll be eligible for an array of benefits, including premier access to the entire 2009 Festival. With your tax-deductible contribution, we'll ensure that innovative, exciting new voices will continue to have a home in the musical theater, and that new musicals will continue to be seen, heard, and appreciated for generations to come.

	GENERAL PATRON \$1,000 - \$1,499	PREMIUM CIRCLE \$1,500 - \$2,499	INDUSTRY CIRCLE \$2,500 - \$4,999	ELITE CIRCLE \$5,000 - \$9,999
TICKETS	2 tickets for up to 15 festival events 2 VIP tickets to the 2009 NYMF Opening & Closing Night Celebrations	2 tickets for up to 20 festival events 1 Supporter Ticket to the 2009 NYMF Awards Gala 2 VIP tickets to the 2009 NYMF Opening & Closing Night Celebrations	2 tickets for up to 25 festival events 1 Supporter Ticket to the 2009 NYMF Awards Gala 2 VIP tickets to the 2009 NYMF Opening & Closing Night Celebrations	2 tickets for unlimited festival events 1 Champion Ticket to the 2009 NYMF Awards Gala 4 VIP tickets to the 2009 NYMF Opening & Closing Night Celebrations
	2 tickets to all of NYMF's 2009 spring & summer concerts, including Battle of the Broadway Bands and NYMF's Next Broadway Sensation			
OTHER BENEFITS	Private ticket reservation line Ability to exchange tickets until 48 hours before curtain Invitation to Private Patron Events, including our "Meet the Artists" Events Recognition in the Festival Guide & on the NYMF website	All General Patron Benefits PLUS Access to house seats for NYMF alumni productions	All Premium Circle Benefits PLUS Last minute ticket access and ticket exchange	All Industry Circle Benefits PLUS Recognition in the NYMF Playbill Full page advertisement in NYMF Awards Gala Journal

LEADERSHIP CIRCLE - \$10,000+

All Elite Circle Tickets and Benefits PLUS: Special Underwriting Recognition for a NYMF Venue or Event
Please contact the NYMF Development Department at 212-664-0979 for more details.



The New York Musical Theatre Festival is the flagship program of National Music Theater Network, Inc., a 501(c)3 not-for-profit organization. The amount of your contribution above the fair market value of goods and services provided is tax-deductible to the full extent allowed by law. For additional information, please contact our Development Department at 212-664-0979.

NAME (as you'd like it to appear in our program): _____

PATRON LEVEL: General Patron \$1,000 - \$1,499 Industry Circle \$2,500 - \$4,999 Leadership Circle \$10,000+
 Premium Circle \$1,500 - \$2,499 Elite Circle \$5,000 - \$9,999

Enclosed is my check made payable to NYMF for \$ _____

Please charge my Visa/Mastercard/American Express in the amount of \$ _____

Card #: _____ Exp. Date: _____

Signature: _____ Authorization code (3 digit): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please waive my ticket benefits so that my contribution is 100% tax-deductible! My employer has a matching gift program.

Please mail this form to The New York Musical Theatre Festival, P.O. Box 2639, New York, NY 10108
or make your contribution online at www.nymf.org