



NYMFT 2008

NEW YORK MUSICAL THEATRE FESTIVAL

SEPTEMBER 15 - OCTOBER 5

IT'S NOT A REVIVAL IT'S A REVOLUTION

**WE'RE CHANGING THE WORLD
...ONE MUSICAL AT A TIME**

YOU CAN HELP MAKE IT HAPPEN!

[title of show]



"A Festival sets out to make musical theatre **hip** again."

NYMF has something **beyond**

the typical grandstanding: **credibility."**

- The Village Voice



The Yellow Wood

Musical Theatre needs our help. The road for new musicals is rough, with production opportunities for unproven shows few and far between. The cost of producing a Broadway musical frequently exceeds \$12 million, and the price of a single orchestra ticket has climbed to \$120 and beyond. Musical theatre, a collaborative and three-dimensional art form, needs to be seen, not just heard, but in times like these, how is an unknown writer ever going to get a break?

The New York Musical Theatre Festival helps new artists smash through. Hailed as the "Sundance of Musical Theatre," our annual three-week event showcases new work by blending an economy of scale and the grassroots mechanisms of other theatre festivals with a technical framework geared specifically towards musicals. By providing prime theatre venues, savvy technical support, capable staffing, plus a massive and original marketing platform, we enable independent artists to effectively and professionally present work to potential producers and a general audience of thousands.

In just five years, NYMF has presented 133 new musical theatre productions and hundreds of readings, workshops, concerts, parties, special events, seminars and master classes. In addition to the flagship Festival, we work year-round to support and promote writers at all levels of experience through programs which include the longstanding, artist-driven Script Evaluation Service; the Next Link Project musical development program; and "Born at NYMF" commissions of ground-breaking new musical theatre works.

"A wonderful booster rocket to musical theatre lovers everywhere."

- Kevin McCollum, producer, Avenue Q and Rent

Altar Boyz



Look What A Wonder Jesus Has Done



"More than enough wattage to **jolt** audiences

back up in their seats."

- Time Out New York

NYMF shows have gone on to win:

- * Outer Critics Circle Awards
- * Lucille Lortel Awards
- * Obie Awards
- * LA Ovation Awards
- * Barrymore Awards
- * Richard Rodgers Awards

And have been nominated for:

- * 12 Drama Desk Awards
- * 8 Lucille Lortel Awards
- * 3 GLAAD Media Awards
- * 4 Outer Critics Circle Awards
- * 5 LA Ovation Awards
- * 7 Helen Hayes Awards
- * 9 Barrymore Awards

Musical theatre is America's finest native art form – and it requires constant innovation and support to remain vibrant, powerful, and relevant. NYMF is committed to finding new ways of expanding the opportunities available to new artists, leveraging the creative contributions so crucial to developing new work, and ensuring that musical theatre is seen, heard, and appreciated for generations to come.

"Having a show in the New York Musical Theatre Festival is the **equivalent** to getting an **independent film** into **Sundance.**"

- Newsday



Plane Crazy



Platforms

Many NYMF shows have gone on to further lives on Broadway, Off-Broadway, regionally and internationally (including Australia, Canada, Great Britain, Hungary, Japan, Korea, and the Netherlands). We've been the launching pad for a remarkable number of successes including Altar Boyz, [title of show], The Blue Flower, The Big Voice: God or Merman?, Captain Louie, The Great American Trailer Park Musical, Gutenberg! The Musical, Meet John Doe, Midlife (the Crisis Musical), Nerds, Next to Normal, Rooms, Shout! the Mod Musical, and Yank!, among many others.

"How to choose among such an **abundance** of **shows?**"

- The New York Times

BECOME A PATRON OF NYMF!

Help NYMF create innovative and affordable programming
with your tax-deductible contribution and receive great Festival benefits.

	GENERAL PATRON \$1,000 - \$2,499	INDUSTRY CIRCLE \$2,500 - \$4,999	ELITE CIRCLE \$5,000 - \$9,999	LEADERSHIP CIRCLE \$10,000+
Tickets	2 tickets for up to 15 events 2 VIP tickets to the NYMF Opening Celebration and NYMF Closing Night Prom	2 tickets for up to 25 events 2 VIP tickets to the NYMF Opening Celebration and NYMF Closing Night Prom	2 tickets for unlimited events 2 VIP tickets to the NYMF Opening Celebration and NYMF Closing Night Prom	2 tickets for unlimited events 4 VIP tickets to the NYMF Opening Celebration and NYMF Closing Night Prom
Other Benefits	Private ticket reservation line Ability to exchange tickets until 48 hours before curtain Invitation to Private Patron Events, including our "Meet the Artists" Events Special Patron Newsletter from the Executive Director Recognition in the Festival Guide and on the NYMF website	All General Patron Benefits PLUS Last minute ticket access and ticket exchange Access to house seats for NYMF alumni productions Recognition on dedicated signage in each Festival venue	All Industry Circle Benefits PLUS Recognition in the NYMF Playbill	All Elite Circle Benefits PLUS Full page advertisement in NYMF Awards Gala Journal Special Underwriting Recognition for a NYMF venue or event



The New York Musical Theatre Festival is the flagship program of National Music Theater Network, Inc., a 501(c)3 not-for-profit organization. The amount of your contribution above the fair market value of goods and services provided is tax-deductible to the full extent allowed by law. For additional information, please contact our Development Department at (212) 664-0979.

www.nymf.org

NAME (as you'd like it to appear in our program): _____

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Please charge my Visa/Mastercard/American Express in the amount of \$ _____

Card #: _____ Exp. Date: _____

Signature: _____ Authorization code (3 digit): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please waive my ticket benefits so that my contribution is 100% tax-deductible! My employer has a matching gift program.

Please mail this form to: The New York Musical Theatre Festival, P.O. Box 2639, New York, NY 10108